



FAWOI FAMILY WORLD
INTERNATIONAL

Social Mission

FAWOI is a not-for-profit dedicated to improving the quality of life and livelihood of people, especially women and girls, locally (Cameroon) and internationally.

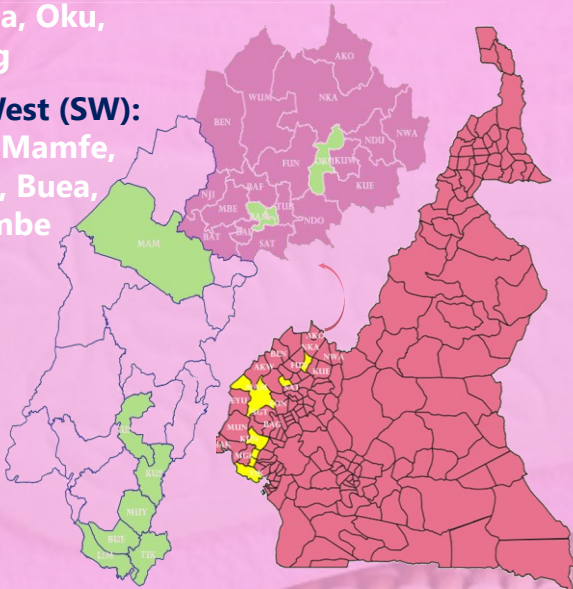
Our **Core Values** are **REDI**:
Respect, Excellence,
Diversity, and Integrity.

North West (NW):

Bamenda, Oku,
Fundong

South West (SW):

Kumba, Mamfe,
Muyuka, Buea,
Tiko, Limbe



MENSTRUAL HYGIENE AND DIGNITY (MHD) INITIATIVES



293

Households
Served



3,601

Reached in
3-years



1,062

Pads Distributed

2022: 561

2023: 122

2024: 480



MHD Campaign at Mile 17, Buea – SW Region 2022

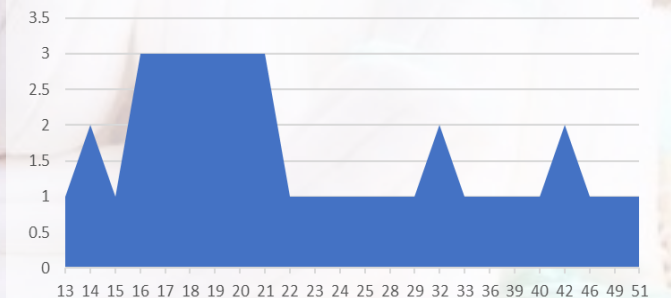


Radio & TV (HiTV) Sensitization. MHD Awareness at Gethsemane Baptist Church



Pad Distribution
and Sensitization
at Mile 16, Buea
SW Region,
Cameroon

Age Group Supported



Business Model

Our business model focuses on community-driven initiatives and partnerships with local and international organizations. This approach supports our social mission by ensuring sustainable impact and empowering communities in Cameroon.

Support Needs

To achieve our goals, we require:

- Training and technical assistance.
- Networking and partnership opportunities.
- Financial support for scaling up our initiatives and/or starting up homebased production of reusable pads.

Accessibility & Affordability

We ensure our products and services are accessible and affordable for low-income communities by distributing free menstrual pads and providing education on menstrual hygiene and dignity through SRHR and GBV Safe Space sessions that hold monthly, during home visits and positive parenting sessions. We also engage in community savings initiatives to support women and girls.

Products / Services for MHD

- Distribution of menstrual pads.
- Menstrual hygiene education and awareness campaigns: home visits and targeted Menstrual Hygiene Month and School campaigns with men and boys as partners.

We prioritize quality, reusability, and eco-friendly design by sourcing high-quality, reusable pads and promoting sustainable menstrual products. We had a partnership with Eco-periods Ghana to build our capacity in Eco-Friendly Reusable Pad production

Challenges

- Limited resources and funding.
- Cultural taboos, myths & stigma surrounding menstruation and reusable pads.
- Access to remote and conflict-affected areas.
- Limited structures and safe spaces.

Additional Information

In all our activities we work with the community and families when offering services. We don't focus only on MHD, but also on nutrition, psychosocial support and wellness for health. The households also receive education, protection and empowerment support from us to drive their sustainability.

